

MARTINA

OLIVA



PHOTOGRAPHER &
VIDEOMAKER



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This is Martina. I am a photographer and videomaker specializing in fashion, beauty, and portraiture.

I hold a degree in Visual Communication Design from IED Florence, the city where I first began shaping my artistic identity and where I deepened my visual storytelling expertise at Fondazione Studio Marangoni (focusing on Portraiture, Creative Light, and Fashion Story). I am currently pursuing my Master's degree in Audiovisual Languages and Techniques at the Academy of Fine Arts in Carrara, aiming to evolve my visual narrative by blending the solid foundation of photography with the dynamism and complexity of cinema.

For me, photography is not merely a profession, but an innate necessity, an essential and profound way to navigate and make sense of the world. My work stems from a desire to tell stories through light, color, and hidden details, capturing fleeting everyday moments that often go unnoticed and transforming them into evocative imagery. To me, every project and every shot serves as a space for authentic connection, an opportunity to challenge myself and draw inspiration from the souls and stories of the people I collaborate with.

DATE OF BIRTH 08/02/1999
BIRTH PLACE La Spezia, (SP)
RESIDENCY 38/A Camponesto Road,
19038 Sarzana, (SP)
TAX CODE LVOMTN99B48E3463Y
DRIVING LICENCE Yes

WORK EXPERIENCES

MAY 2026 - AUGUST 2026

FRANCESCA BERNARDINI,
SCULPTOR (MS)

VIDEOMAKER

- I made a video series for Artistics (the contemporary art gallery representing sculptor Francesca Bernardini), capturing each stage of the sculpture's creation.

JUNE 2026

SILVIO SANTINI,
SCULPTOR (MS)

PHOTOGRAPHER

- I took and edited photos of the sculptures for the website's digital archive.

MARCH 2022 - FEBRUARY 2026

NANNAÒ, SARZANA (SP),
KIDS' DESIGNER CLOTHING STORE

CONTENT CREATOR, PHOTOGRAPHER, VIDEOMAKER

- I took and edited photos (still life and portraits), I made videos and I created graphics required for the social page

JUNE - JULY 2025

JACQ,
PAINTER (PO)

VIDEO EDITOR

- I edited videos following Jacq's art direction for the project "Personale"

FEBRUARY 2025

FOSCHI, FIRENZE (FI),
TREKKING BACKPACKS

PHOTOGRAPHER, VIDEOMAKER

- I took and edited photos for the social page

JANUARY - FEBRUARY 2025

DE SANTIS, MILANO (MI),
SANDWICH BAR

PHOTOGRAPHER,

- I took and edited photos (still life photos of dishes and drinks)

MESSER POMPEO, LUCCA (LU),
HAIR STUDIO

PHOTOGRAPHER, VIDEOMAKER

- I took and edited photos and I made videos for the social page

SEPTEMBER 2024

ANDREA BULUGGIU, PONTREMOLI (MS),
HAIR STAYLIST

PHOTOGRAPHER, VIDEOMAKER

- I took and edited photos, I made videos for the social page

OCTOBER 2024 -**NOVEMBER 2024**

OFFLINEMILANO, SARZANA (SP),
ADVERTISING AGENCY

CONTENT CREATOR, PHOTOGRAPHER, VIDEOMAKER

- I took and edited photos, I made videos and I created graphics required for the social page

DECEMBER 2023 -**SEPTEMBER 2024**

POLPARA BOAT TOUR, LA SPEZIA (SP),
BOAT TOURING

DESIGNER, CONTENT CREATOR, PHOTOGRAPHER, VIDEO MAKER, GRAPHIC DESIGNER

- I developed the brand identity of the business from scratch, creating the logo, the corporate image and choosing the colours for the palette.

- I made videos and took photos for the website and social following the style chosen for the graphic part of the brand, taking care of all phases of content creation: pre-production phase, production phase and post-production phase. The content was created taking into account the target audience, social trends and brand identity.

SEPTEMBER 2024

ANDREA BULUGGIU, PONTREMOLI (MS),
HAIR STAYLIST

PHOTOGRAPHER, VIDEO MAKER

- I took photos (portraits) of the cuts made during an event and shoot a video summarising the event

FEBRUARY 2022 - JULY 2024

MESSER POMPEO, PESCIA (PI),
HAIR STUDIO

PHOTOGRAPHER, VIDEO MAKER

- I produced photos (still life and portraits), videos and graphics required for the social page

APRIL 2024

MANIFATTURA TABACCHI, FIRENZE (FI)

PHOTOGRAPHER

- I produced photos (still life and portraits) for the social page

FEBRUARY 2024

ANDREA BULUGGIU, PONTREMOLI (MS),
HAIR STAYLIST

PHOTOGRAPHER, VIDEO MAKER

- I took photos (portraits) of the cuts made and step by step videos for the social page

JULY 2023

MOACONCEPT, FIRENZE (FI),
SHOES BRAND

VIDEO MAKER

- A video produced for the brand in order to show their best customers their Top Club Limited Edition. A sneaker created with the company's creative staff following the customer's needs.

JULY 2022 - MARCH 2023

MAKING BEAUTY, ROMA (RM),
MANAGEMENT - ACADEMY

CONTENT CREATOR, PHOTOGRAPHER, PHOTO EDITOR, VIDEO MAKER, VIDEO EDITOR, GRAPHIC DESIGNER

- I was in charge of taking photos and videos during classes at the academy. Content that was then shared on social platforms. I then managed the pre-production, production and post-production phases.

- I developed a graphic design that could coordinate the social communication.

- I was in charge of managing the visual side of the agency's social page.

OCTOBER 2022

INAUGURATION OF THE ISFCI, ROMA (RM)

VIDEO MAKER, VIDEO EDITOR

- Video production for the opening of the new ISFCI headquarters in Rome

BETSY & ADAM, ROMA (RM),
ELEGANT CLOTHES BRAND

VIDEO MAKER, VIDEO EDITOR

- A video produced for the brand Betsy&Adam set in Rome to promote the ceremonial dress collection. The goal was to combine the identity of the American brand with the idea of Italian culture.

EDUCATION

OCTOBER 2025 - TODAY

**MASTER'S DEGREE
IN AUDIOVISUAL LANGUAGES
AND TECHNIQUES**
Academy of Fine Arts of Carrara
(MS)

MAY 2024 - JUNE 2024

FASHION STORY COURSE
Fodazione Studio Marangoni, (FI)

MARCH 2024 - APRIL 2024

CREATIVE LIGHT COURSE
Fodazione Studio Marangoni, (FI)

NOVEMBER 2023 - FEBRUARY 2024

PORTRAIT COURSE
Fodazione Studio Marangoni, (FI)

2018 - 2021

BACHELOR'S DEGREE IED
Visual Communication Design at
the European Institute of Design, (FI)

LANGUAGES

ITALIAN Mother tongue

ENGLISH B2

TECHNICAL SKILLS

PHOTOSHOP	8,5/10
PREMIERE	9/10
INDESIGN	9/10
ILLUSTRATOR	9/10
AFTER EFFECTS	6/10
DAVINCI RESOLVE	8/10

SKILLS

PROBLEM SOLVING	9/10
TEAM WORK	9/10
ORGANISATION	9/10
CURIOSITY	9/10

KEY SKILLS

FASHION PHOTOGRAPHY	9/10
VIDEO MAKING	8,5/10
VISUAL COMMUNICATION	9/10
EDITORIAL & LAYOUT	8,5/10
ART DIRECTION	9/10

COLLECTIVE EXHIBITIONS

JULY 2026 CARRARA (MS)	C/ART
OCTOBER 2025 BIELLA (BI)	DIECIDECIMI ART FESTIVAL
OCTOBER - NOVEMBER 2024 MANIFATTURA TABACCHI, ZOO, FIRENZE (FI)	INTORNO AL TAVOLO
MAY 2024 10B PHOTOGRAPHY (RM)	YOUT/TH III EDITION
MAY 2023 TEVERE AT GALLERY	YOU/TH II EDITION
JANUARY 2023 BASE MILANO - PERIMETRO	UNIFORMITY

PUBLICATIONS

2025	FUL MAGAZINE
2024	DECALOGUE MAGAZINE
2022 - 2024	PHOTOVOGUE
2023	SPAGHETTIMAG
2022	DECALOGUE MAGAZINE MASS-COLLECTIVE
2019	FRIZZIFRIZZI

PERSONAL EXHIBITIONS

SEPTEMBER 2025 HILTON HOTEL, FIRENZE (FI)	STRAODINARIO NELL'ORDINARIO
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I authorize the processing of personal data present
in the CV Legislative Decree No. 196 of 30 June 2003
- "Code regarding the protection of personal data" and
Article 13 of the GDPR 679/16.