

# MARTINA

# OLIVA



PHOTOGRAPHER &  
VIDEOMAKER

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**DATE OF BIRTH** 08/02/1999  
**BIRTH PLACE** La Spezia, (SP)  
**RESIDENCY** 38/A Camponesto Road,  
19038 Sarzana, (SP)  
**TAX CODE** LVOMTN99B48E3463Y  
**DRIVING LICENCE** Yes

This is Martina. I am a photographer and videomaker specialized in fashion, beauty, and portraits. I was born in La Spezia in 1999 and since I was a child art has fascinated me in all its forms.

I'm drawn to the chance to tell new stories through light, shapes, and colors, starting from the details. I like to observe and capture moments of everyday life which usually just slips by, but, above all I want to reveal them through a visual narrative, based on creativity.

Every time I start a new work, my aim is to make the most of the project, listening to people around me and letting them inspire me.

## WORK EXPERIENCES

**MARCH 2022 - TODAY**  
NANNAÒ, SARZANA (SP),  
KIDS' DESIGNER CLOTHING STORE

### **CONTENT CREATOR, PHOTOGRAPHER, VIDEOMAKER**

- I took and edited photos (still life and portraits), I made videos and I created graphics required for the social page

**JUNE - JULY 2025**  
JACQ,  
PAINTER (PO)

### **VIDEO EDITOR**

- I edited videos following Jacq's art direction for the project "Personale"

**FEBRUARY 2025**  
FOSCHI, FIRENZE (FI),  
TREKKING BACKPACKS

### **PHOTOGRAPHER, VIDEOMAKER**

- I took and edited photos for the social page

**JANUARY - FEBRUARY 2025**  
DE SANTIS, MILANO (MI),  
SANDWICH BAR

### **PHOTOGRAPHER,**

- I took and edited photos (still life photos of dishes and drinks)

MESSER POMPEO, LUCCA (LU),  
HAIR STUDIO

### **PHOTOGRAPHER, VIDEOMAKER**

- I took and edited photos and I made videos for the social page

**OCTOBER 2024 -  
NOVEMBER 2024**  
OFFLINEMILANO, SARZANA (SP),  
ADVERTISING AGENCY

### **CONTENT CREATOR, PHOTOGRAPHER, VIDEOMAKER**

- I took and edited photos, I made videos and I created graphics required for the social page

**DECEMBER 2023 -  
SEPTEMBER 2024**  
POLPARA BOAT TOUR, LA SPEZIA (SP),  
BOAT TOURING

### **DESIGNER, CONTENT CREATOR, PHOTOGRAPHER, VIDEO MAKER, GRAPHIC DESIGNER**

- I developed the brand identity of the business from scratch, creating the logo, the corporate

- I made videos and took photos for the website and social following the style chosen for the graphic part of the brand, taking care of all phases of content creation: pre-production phase, production phase and post-production phase. The content was created taking into account the target audience, social trends and brand identity.

#### **SEPTEMBER 2024**

ANDREA BULUGGIU, PONTREMOLI (MS),  
HAIR STAYLIST

#### **PHOTOGRAPHER, VIDEO MAKER**

- I took photos (portraits) of the cuts made during an event and shoot a video summarising the event

#### **FEBRUARY 2022 - JULY 2024**

MESSER POMPEO, PESCIA (PI),  
HAIR STUDIO

#### **PHOTOGRAPHER, VIDEO MAKER**

- I produced photos (still life and portraits), videos and graphics required for the social page

#### **APRIL 2024**

MANIFATTURA TABACCHI, FIRENZE (FI)

#### **PHOTOGRAPHER**

- I produced photos (still life and portraits) for the social page

#### **FEBRUARY 2024**

ANDREA BULUGGIU, PONTREMOLI (MS),  
HAIR STAYLIST

#### **PHOTOGRAPHER, VIDEO MAKER**

- I took photos (portraits) of the cuts made and step by step videos for the social page

#### **JULY 2023**

MOACONCEPT, FIRENZE (FI),  
SHOES BRAND

#### **VIDEO MAKER**

- A video produced for the brand in order to show their best customers their Top Club Limited Edition. A sneaker created with the company's creative staff following the customer's needs.

#### **JULY 2022 - MARCH 2023**

MAKING BEAUTY, ROMA (RM),  
MANAGEMENT - ACADEMY

#### **CONTENT CREATOR, PHOTOGRAPHER , PHOTO EDITOR, VIDEO MAKER, VIDEO EDITOR, GRAPHIC DESIGNER**

- I was in charge of taking photos and videos during classes at the academy. Content that was then shared on social platforms. I then managed the pre-production, production and post-production phases.

- I developed a graphic design that could coordinate the social communication.

- I was in charge of managing the visual side of the agency's social page.

#### **OCTOBER 2022**

INAUGURATION OF THE ISFCI, ROMA (RM)

#### **VIDEO MAKER, VIDEO EDITOR**

- Video production for the opening of the new ISFCI headquarters in Rome

BETSY & ADAM, ROMA (RM),  
ELEGANT CLOTHES BRAND

#### **VIDEO MAKER, VIDEO EDITOR**

- A video produced for the brand Betsy&Adam set in Rome to promote the ceremonial dress collection. The goal was to combine the identity of the American brand with the idea of Italian culture.

## **EDUCATION**

#### **MAY 2024 - JUNE 2024**

#### **FASHION STORY COURSE**

Fodazione Studio Marangoni, (FI)

#### **MARCH 2024 - APRIL 2024**

#### **CREATIVE LIGHT COURSE**

Fodazione Studio Marangoni, (FI)

#### **NOVEMBER 2023 - FEBRUARY 2024**

#### **PORTRAIT COURSE**

Fodazione Studio Marangoni, (FI)

#### **2018 - 2021**

#### **BACHELOR'S DEGREE IED**

Visual Communication Design at  
the European Institute of Design, (FI)

## **LANGUAGES**

#### **ITALIAN**

Mother tongue

#### **ENGLISH**

B2

## TECHNICAL SKILLS

<b>PHOTOSHOP</b>	8,5/10
<b>PREMIERE</b>	9/10
<b>INDESIGN</b>	9/10
<b>ILLUSTRATOR</b>	9/10
<b>AFTER EFFECTS</b>	6/10
<b>DAVINCI RESOLVE</b>	8/10

## SKILLS

<b>PROBLEM SOLVING</b>	9/10
<b>TEAM WORK</b>	9/10
<b>ORGANISATION</b>	9/10
<b>CURIOSITY</b>	9/10

## KEY SKILLS

<b>FASHION PHOTOGRAPHY</b>	9/10
<b>VIDEO MAKING</b>	8,5/10
<b>VISUAL COMMUNICATION</b>	9/10
<b>EDITORIAL &amp; LAYOUT</b>	8,5/10
<b>ART DIRECTION</b>	9/10

## COLLECTIVE EXHIBITIONS

<b>OCTOBER 2025</b> BIELLA (BI)	<b>DIECIDECIMI ART FESTIVAL</b>
<b>OCTOBER - NOVEMBER 2024</b> MANIFATTURA TABACCHI, ZOO, FIRENZE (FI)	<b>INTORNO AL TAVOLO</b>
<b>MAY 2024</b> 10B PHOTOGRAPHY (RM)	<b>YOUT/TH III EDITION</b>
<b>MAY 2023</b> TEVERE AT GALLERY	<b>YOU/TH II EDITION</b>
<b>JANUARY 2023</b> BASE MILANO - PERIMETRO	<b>UNIFORMITY</b>

## PUBLICATIONS

<b>2025</b>	<b>FUL MAGAZINE</b>
<b>2024</b>	<b>DECALOGUE MAGAZINE</b>
<b>2022 - 2024</b>	<b>PHOTOVOGUE</b>
<b>2023</b>	<b>SPAGHETTIMAG</b>
<b>2022</b>	<b>DECALOGUE MAGAZINE MASS-COLLECTIVE</b>
<b>2019</b>	<b>FRIZZIFRIZZI</b>

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- "Code regarding the protection of personal data" and  
Article 13 of the GDPR 679/16.



## PERSONAL EXHIBITIONS

<b>SEPTEMBER 2025</b> HILTON HOTEL, FIRENZE (FI)	<b>STRAODINARIO NELL'ORDINARIO</b>
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